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Salvation Army & San Diego Hunger Coalition Join Forces for 2024 Hunger Awareness Campaign Beginning Thursday, March 21st

SAN DIEGO, CA – (March 21st, 2024) – The Salvation Army San Diego and San Diego Hunger Coalition are proud to announce a collaborative effort to address and raise awareness about hunger in the community. The initiative kicks off with a first of four lunch events on Thursday, March 21, from 12:00pm to 1:30pm at the Kroc Center in the Community Room (6845 University Avenue).

The theme for the inaugural event will focus on “Immigration, Refugee, and Cross-Cultural Nutritional Awareness.” The goal is to engage the community in an open and enlightening conversation about the challenges faced by these populations and the impact of their nutritional well-being.

The subsequent events in this series are scheduled as follows:

- **May 23rd:** CalFresh – Exploring ways to enhance access to nutritional resources locally.
- **July 25th:** Senior Nutrition and Access – Address the unique challenges faced by senior citizens in maintaining a healthy diet.
- **September 19th:** Hunger Awareness Month – Concluding the series with a comprehensive discussion on the importance of acknowledging and combating hunger in our community.

These events aim to foster community involvement, share valuable insights, and encourage collaboration between organizations and individuals committed to fighting hunger.

“We believe that by address these topics, we can make a significant impact on raising awareness and finding sustainable solutions to hunger-related issues in our community,” says Major Rob Reardon, Divisional Secretary for The Salvation Army San Diego.

Alondra Alvarado, President, and CEO of San Diego Hunger Coalition, added, "Our collaboration with The Salvation Army San Diego signifies an alliance dedicated to making a meaningful difference. This year, as we celebrate our 50th anniversary, this partnership takes on even greater significance. These events are not just about discussing challenges but actively working towards solutions, fostering community involvement, and encouraging collaboration among organizations and individuals committed to fighting hunger."

The Salvation Army San Diego and San Diego Hunger Coalition invite the public, local organization, and media representatives to join is int this important conversation. Your participation will contribute to a stronger, more compassionate community dedicated to ending hunger.

To register for the event, please RSVP at <https://hungerawareness.eventbrite.com/>

ABOUT THE SALVATION ARMY

The Salvation Army has been in San Diego since 1887, providing services and addressing many human needs in our community without discrimination. The Salvation Army helps the most vulnerable San Diegans with food, rental assistance, senior nutrition, and other services.

ABOUT THE SAN DIEGO HUNGER COALITION

Founded in 1974, the San Diego Hunger Coalition is a 501(c)(3) organization that leads collaborative action to end hunger supported by research, education, and advocacy. Its vision is that everyone in San Diego County has enough food for an active, healthy life. Learn more at www.sdhunger.org.

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