



FOR IMMEDIATE RELEASE

Thursday, November 30, 2023

CONTACT: Alondra Alvarado at 619.929.4684
alondra@sdhunger.org

**SAN DIEGO HUNGER COALITION WELCOMES ALONDRA ALVARADO AS PRESIDENT AND CEO,
ACKNOWLEDGES ANAHID BRAKKE'S NINE YEARS OF LEADERSHIP**

San Diego, CA – San Diego Hunger Coalition's (SDHC) is thrilled to announce the appointment of Alondra Alvarado as the new President and Chief Executive Officer, effective Friday, December 1st, 2023. Alondra brings a wealth of experience and a proven track record in and with the San Diego County nonprofit community and in government and media affairs in San Diego, Imperial and in Mexico, that will undoubtedly steer San Diego Hunger Coalition towards continued success and growth.

Alondra Alvarado steps into this esteemed role succeeding Anahid Brakke, who served as President and CEO for the past nine years. Under Anahid's visionary leadership, SDHC tripled the number of staff, programs, and collaborative tables and the organization's budget grew from less than \$500,000 in 2014 to \$3.4M in 2023.

"We are delighted to welcome Alondra Alvarado as the new President and CEO of San Diego Hunger Coalition. Her strategic acumen, combined with her passion for bringing together communities and lived experience, will undoubtedly drive our organization to not only help achieve the greatest community impact but also to help lead the organization in advocating for the hungry," said Julie Rice, Board Chair. "We extend our deepest gratitude to Anahid Brakke for her exceptional leadership over the past nine years. Her dedication and guidance have been instrumental in shaping San Diego Hunger Coalition into the thriving entity it is today."

Alondra Alvarado joins San Diego Hunger Coalition with her work experience including Chief of Staff to a Councilmember for Tijuana's City Council and as a LEAD Advance, San Diego Regional Chamber of Commerce's leadership program's alumna while currently serving as a Board Member of the Friends of the San Diego Public Library. Her forward-thinking approach and commitment to helping reduce the number of families in her community facing nutritional insecurity align perfectly with San Diego Hunger Coalition's mission and vision.

"I am honored and excited to lead San Diego Hunger Coalition into its next chapter of innovation and growth," remarked Alondra Alvarado. "I look forward to working closely with the talented team and building upon the solid foundation established under Anahid Brakke's tenure. Our collective aim is to reduce nutrition insecurity in the county, ensuring that every individual has access to the nourishment they need to thrive."

Alondra Alvarado's appointment marks a pivotal moment for the organization, setting the stage for its 50th Anniversary in 2024. The organization eagerly anticipates the fresh perspectives and strategic initiatives that Alondra will bring to the forefront.

###

Founded in 1974, the San Diego Hunger Coalition is a 501(c)(3) organization that leads collaborative action to end hunger supported by research, education, and advocacy. Its vision is that everyone in San Diego County has enough food for an active, healthy life. Learn more at www.sdhunger.org.